



Rosemary HELEN XO

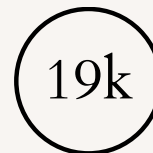
BEAUTY | LIFESTYLE | SELFCARE | TRAVEL

About me

I am based in Bournemouth, Dorset, UK.
I review and give honest opinions on all kinds of beauty and lifestyle items. I also write about events that I have attended from restaurant openings, spa days to fun days out.



Total Reach



Total Followers



Overall Engagement

RECENT COLLABORATIONS

LUCENT STUDIOS



WELLA PROFESSIONAL



3.2k+

WEBSITE
EMAIL
SUBSCRIBERS

4k+

WEBSITE
MONTHLY
INTERACTIONS

9k+

INSTAGRAM
FOLLOWERS

11

DOMAIN
AUTHORITY

WHAT CAN I DO FOR YOU?

By spending years cultivating a community based on honest, concise and engaging content, I will be able to introduce your brand or product to my existing followers in an organic, fresh and exciting way.

My blog content features flat-lays and product close ups, complimented with honest reviews with product/brand links to direct my followers directly to the product to purchase or peruse.

Brands and Companies I've Worked With:

COTY • IT Cosmetics • AMIKA • Lush • Bobbi Brown • Pixi Beauty • Caudalie • Elemis
Cult Beauty • BeautyBay.com • LOOKFANTASTIC • The Body Shop • Ohh Deer • Harbour Hotels



SERVICES & RATES

Q2 2023

INSTAGRAM STORY

Standard Instagram story with link to product/website with brand tag.

£15
per story

STATIC POST

*A single post on my Instagram of product with review.
Available as £30 for two posts.*

£35
per post

CAROUSEL POST

A Instagram post of various photos.

£50
per picture

REEL

A Instagram reel of 30 seconds, also posted to my TikTok.

£40
per reel

TIKTOK

30 SECOND VIDEO

A TikTok video - i.e. unboxing, product use, etc.

£20
per video

BLOG POST

*A standard post on my website with pictures and a product review.
Standard Tags & Keywords*

£65
standard
150 words

PREMIUM POST

*A more in-depth post on my website with pictures or video, and review.
SEO Optimized Tags & Keywords.*

£85
premium
250 words

CONTENT CREATION

Price depends on brief and content required. Please enquire.

AFFILIATE PROGRAMMES

I am open to affiliate programmes via Awin, Rakuten and Shopify Collabs.

Conversion	Visits	Sales	Earned
83%	69	57	\$155.94 USD

See above for an example of my Shopify Collabs. Stats from Oct 22 to Present